



Communiqué de presse

Interactive and animated content gets its festival

The training center Regart.net (Macromedia agreement) and the community portal Flashxpress (Macromedia User group) are happy to introduce you to the first multimedia meeting in France focusing on Shockwave FlashTM :

Rendez-vous

Le 25th of May 2002, in PARIS



in a prestigious cultural place

LE CENTRE POMPIDOU

The **Flash Festival en France**, an event expected by an entire community and a discovery opportunity for others, will welcome 600 persons on a journey where meetings, creations, experiments and, of course celebration will be present !

The **Flash Festival en France** will be the first french-speaking festival devoted to the Flash? technology. It will be an important moment of discovering, sharing, meeting, inspiring for actors and creatives of the web animation scene.


This national manifestation, opened to the entire french-speaking Europe, will be organized around the themes of creation and artistic diffusion on the Internet Media. Its particularity will be its special focus on interactive and animate content, which will turn it into a unique and exceptional event in France.

It will thus focus on the Shockwave Flash? format, that allows artists and developpers to conceive highly interactive contents, dynamic and animated, while hosting on one support sound, text, graphic design and video.


The **Flash Festival en France** wants to promote and reveal french artistic and technical skills, and will be giving everyone the opportunity to learn, share, inspire and find out about the potential of present and future technologies in this domain.

Program

The Flash Festival en France is free access and will have 3 poles :

 **Conferences:** places to learn and discuss creations and technologies, animated by an elite of french-speaking speakers.

 **The Agora:** live artistic production (WebJam) and event partners stands.

 **The Festival:** Award ceremony for the best french-speaking content of the year.
Registration required for the closing party.

For more details :

<http://www.flashfestival.net>

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